

FACTS & FIGURES

SECURITY



KONICA MINOLTA

PERSONNEL, BUDGET AND TECHNOLOGIES...

• ARE

...INSUFFICIENT TO HAVE A STRONG SECURITY POSTURE.

2016 State of Cybersecurity in Small & Medium-Sized Businesses (SMB), Sponsored by Keeper Security, Ponemon Institute® Research Report

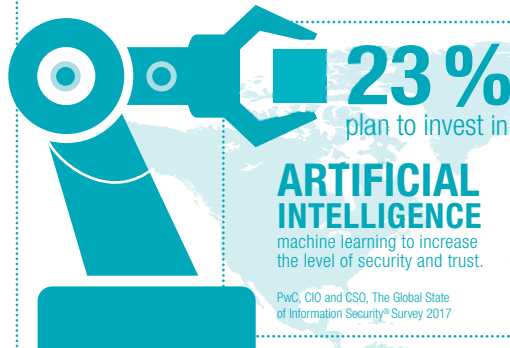
43% OF CYBER ATTACKS...

...TARGET SMALL BUSINESS

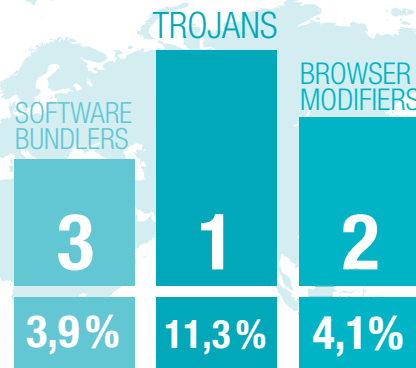
<https://smallbiztrends.com/2017/01/cyber-security-statistics-small-business.html>

“Current technologies cannot detect and block many cyber attacks. Most exploits have evaded intrusion detection systems and anti-virus solutions.”

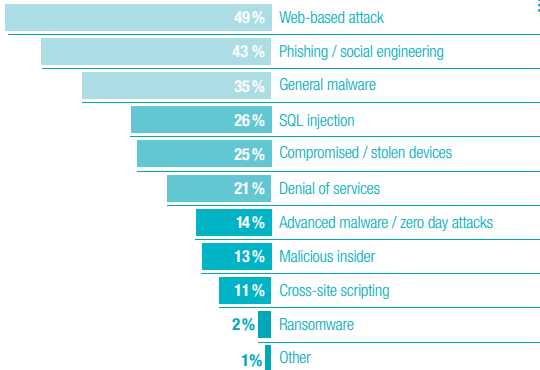
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THREAT PREVALENCE IN 2016 WORLDWIDE



“WHAT TYPES OF ATTACKS DID YOUR BUSINESS EXPERIENCE?”



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55% collaborate with external partners



to improve security and reduce risks

PwC, CIO and CSO, The Global State of Information Security® Survey 2017

CLOUD TECHNOLOGIES

By 2026, 73% of an organization's IT will be running in the cloud



<https://softwarestrategiesblog.com/>

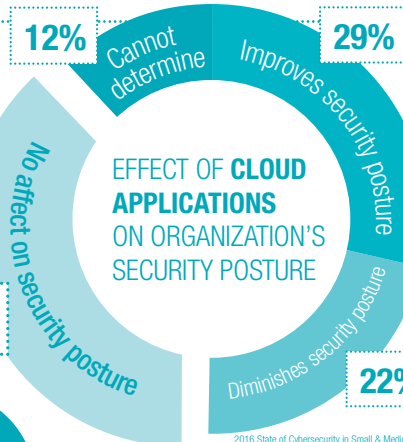
By 2020, 89% of company data will be stored in the cloud



<https://www.statista.com/statistics/638593/worldwide-data-center-storage-capacity-cloud-vs-traditional/>

48% of IT services are delivered via cloud

PwC, CIO and CSO, The Global State of Information Security® Survey 2017



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“The cloud introduces a number of new attack vectors that were previously unavailable to intruders in the on-premises world. These new attack types require that we evolve our methods of attack detection.”

Microsoft Security Intelligence Report Vol. 21

SOLUTIONS / TOOLS

SECURITY TECHNOLOGIES CONSIDERED ESSENTIAL AND VERY IMPORTANT:

90% ANTI-MALWARE

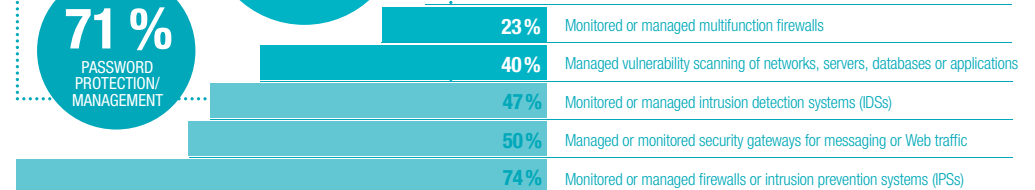
86% CLIENT FIREWALLS

71% PASSWORD PROTECTION/MANAGEMENT

3 out of 4 business get a failing grade for disaster recovery.

<https://www.infrascale.com/25-disaster-recovery-statistics-for-2015-infographic/>

TOP5 SERVICES PROVIDED BY MSSPS TO SUPPORT AN ORGANIZATION'S IT SECURITY POSTURE



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